



The University of Birmingham Guild of Students is a charity and the students' union for more than 38,000 students. We represent our members to the University and other organisations on the issues that matter to students most. We also exist to help students develop skills outside of study, have fun, meet people and make sure their time at Birmingham is special.

Media Sales & Marketing Coordinator

£24,062 gross per annum – 35.5 hours per week

This role is part of the Communications & Marketing department working collectively with colleagues delivering the Guild's Communications & Marketing activity for the Guild of Students. The department sits within the Operations Directorate.

The Media Sales & Marketing Coordinator is responsible for the generation of commercial income by the day-to-day delivery of the Guild's external advertising, sponsorship and I conferencing activity. The role also supports Guild communications and marketing activity, working closely with elected officers, departmental managers, front-line staff, and suppliers, to deliver the best results.

We are looking for candidates who have experience of working to targets, goals and objectives, as well as experience of working on a range of projects simultaneously and the ability to generate and research new commercial opportunities and markets.

Closing date for applications: Tuesday 18th May 2021 at 12 noon.

For application packs please visit: <http://www.guildofstudents.com/about/your-union/workwithus>

or email: staffing@guild.bham.ac.uk



Make the most of University life!

